

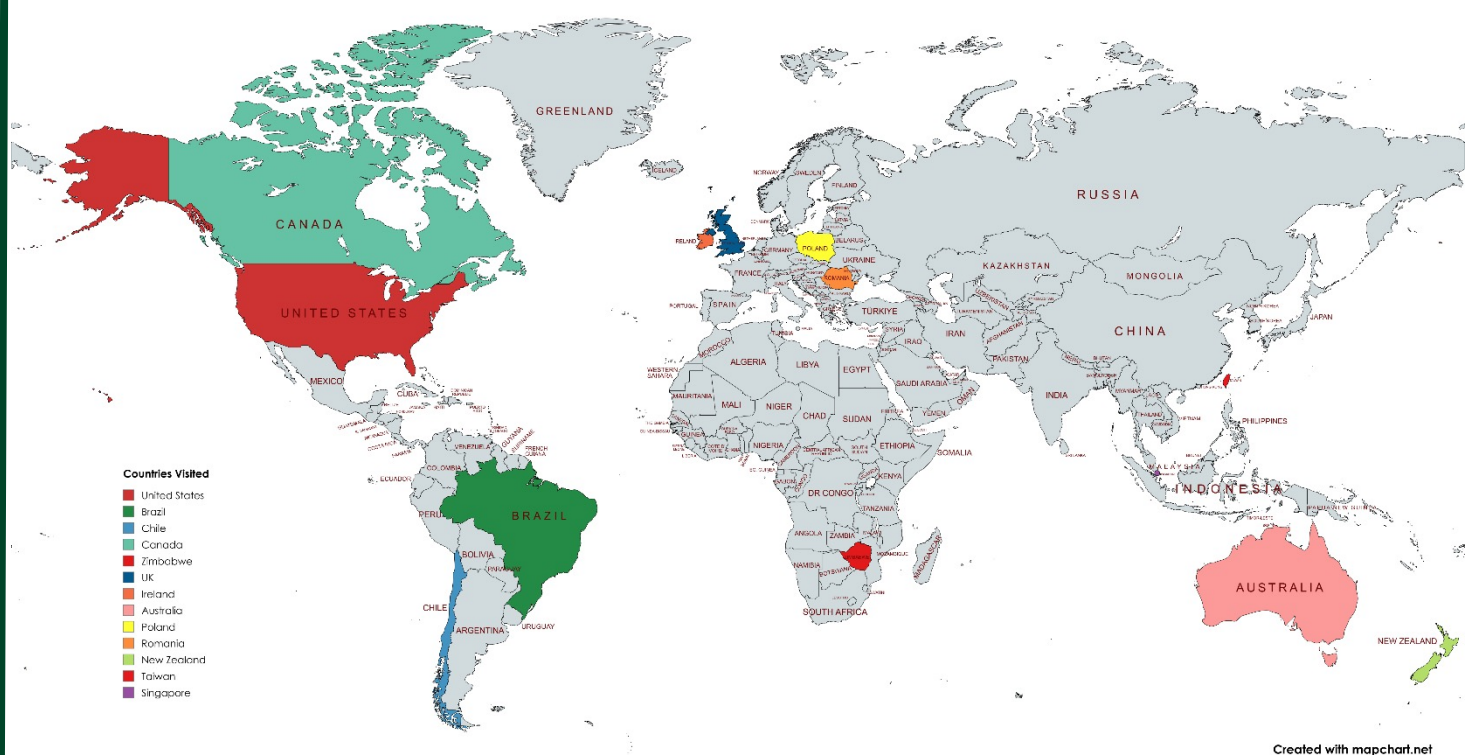
Nuffield
Australia

2025 Scholar, New South Wales

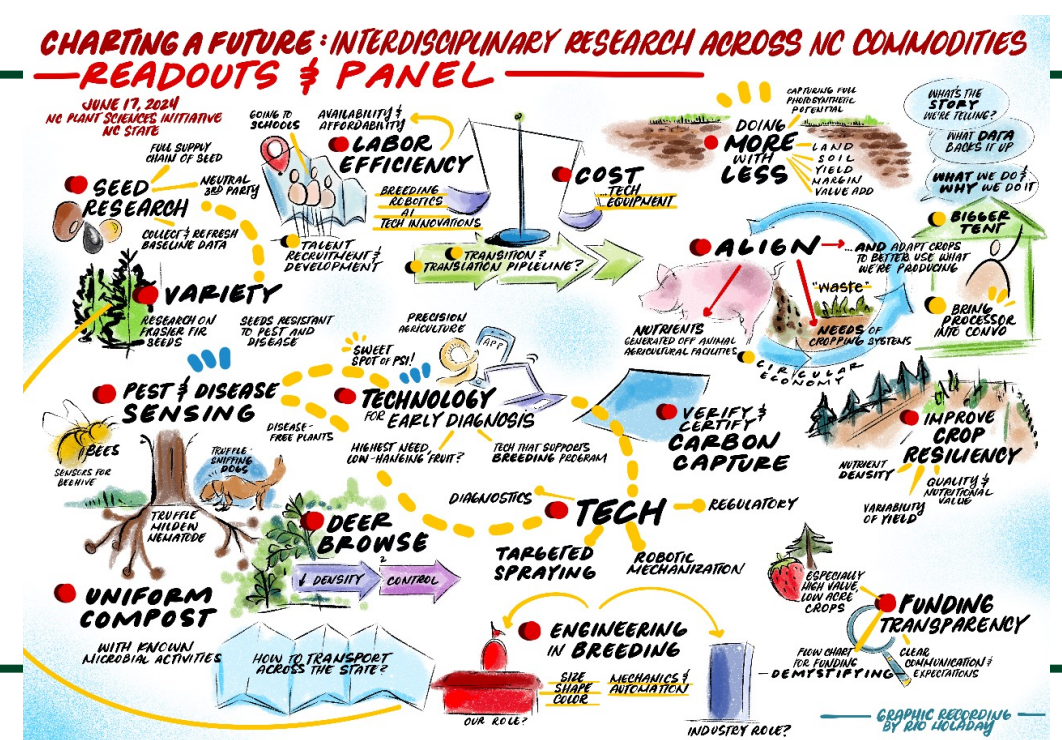
I started this research asking how farmers could capture real value from ESG and sustainability reporting, not just carry its compliance cost. Across 12 countries, I found the same pattern: programs designed by institutions and handed down for farmers to comply with produced activity, not value. So, the question changed this report is about the programs that *are* moving the dial on profitability and outcomes, and why Australian agriculture isn't yet set up to produce more of them.

Key Learnings

- # Travel



Before a single dollar was committed, PSI convened every major grower group in North Carolina and asked one question: *what problems on your farms could research actually help solve?* Growers mapped the issues themselves—such as labor, pests, cost, technology, then co-funded the research agenda before public or philanthropic money came in.



Together, these apply Clarity, Capital, Collaboration and Context to Australia's existing institutions.



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