

Partnership Prospectus

Nuffield Australia National Conference



8 –10 September 2025

Adelaide Oval | Adelaide, South Australia

Nuffield
Australia



C U L T I V A T I N G L E A D E R S , D R I V I N G C H A N G E

Nuffield's flagship event for scholars, investors and the broader agricultural industry.

Join us in South Australia for your ticket to the world of agriculture. Hear about the latest global trends in Adelaide.

The Nuffield Australia National Conference is the highlight of the Nuffield calendar. It is a flagship event, offering a meeting point for Scholars, Investors and the broader agricultural industry.

As a high profile forum for the announcement of incoming Scholars and the major public presentation of returning Scholar research, the Nuffield National Conference is a must-attend for anyone serious about the future direction of Australian agriculture.



CULTIVATING LEADERS, DRIVING CHANGE

About the Conference

Highlights:

- Be the first to hear global research insights from the travels of returning Nuffield Scholars.
- Learn from presenting industry leaders who will share new, emerging and cutting edge technology and innovation.
- Announcement of 2026 Nuffield Scholars.
- Enjoy Adelaide and the surrounding South Australian regions which are bursting with culture, flavours, events and entertainment.
Taste wines from world-famous vineyards and indulge in iconic foods from local primary producers.



1,500

on the database of Nuffield Scholars, primary producers, potential scholarship applicants, national investors, Australian agribusiness, industry stakeholders and friends of Nuffield.



Over

560

alumni in Australia



Over

2,000

international alumni



Almost

28,000

followers across Facebook, X, Instagram and LinkedIn



Over

2,000

delegates attended the Conference for the past 10 years

Delegate profile

With the continued annual increase in attendee numbers, there has likewise been an expansion in industry sector representation with delegates ranging from:

- Nuffield Scholars
- Primary Producers
- Agribusiness
- Research & Development Corporations
- Industry Organisations
- Supply Chain Service Providers
- Financial Institutions
- Philanthropic Organisations
- Researchers
- Media



Partnership opportunities

With over 300 delegates anticipated from across the country—and numbers growing each year—the Conference promises to bring together a dynamic mix of industry leaders and professionals. This year offers a unique backdrop: the iconic Adelaide Oval. Network and connect while taking in sweeping views of the hallowed turf, St Peter’s Cathedral, and the Adelaide city skyline.

The Nuffield Australia National Conference offers exceptional opportunities for your organisation to promote your brand and showcase product and service offerings to a highly targeted and engaged national agricultural industry audience.

It provides the chance to collaborate with agricultural leaders and innovators from around Australia.



What is Nuffield Australia



For 75 years, Nuffield Australia has empowered agricultural leaders through its flagship experiential learning scholarship, building a resilient and innovative food and fibre industry. Rooted in tradition yet driven by fresh thinking, Nuffield fosters a diverse alumni network united by a shared mission: to lead change in agriculture.

Through global travel, research, and connection, scholars gain the tools and insights to adapt to evolving climate and market demands. The experience is transformative—challenging individuals to think boldly and lead with purpose.

From paddocks to boardrooms, Nuffield alumni are reshaping Australian agriculture with innovation, inclusivity, and a commitment to sustainability.

More than just a scholarship, Nuffield is cultivating the next generation of leaders to ensure agriculture thrives now and, into the future.

conference program:

Monday, September 8:

2025 Scholar Presentations & Awards Dinner

Tuesday, September 9:

Conference Day 1 & Networking
Cocktail Reception

Wednesday, September 10:

Conference Day 2

**Thursday, September 11 & Friday,
September 12:**

Regional Tour

Three of more than 20 presenting Nuffield Scholars
at the 2025 National Conference:



• **Catherine Marriott**
OAM
2024 Scholar



• **Catherine Velisha**
2020 Scholar



• **Ashley Wiese**
2024 Scholar

Partner with Nuffield

Seize the opportunity to lead, elevate your brand, and align with Nuffield at the upcoming National Conference in South Australia.

This flagship event brings together alumni, industry investors, Conference partners, and a wide range of agricultural professionals—making it the perfect platform to connect, collaborate, and showcase your organisation's commitment to the future of agriculture. The level of involvement and benefits extended to your company as a valued sponsor is outlined in the following pages. This opportunity will enable you to engage with leaders and innovators from across not only Australian agriculture, but agribusiness globally.



Platinum strategic investor

- Exclusive to one investor.
- 20-minute keynote address during plenary session.
- Exclusive naming rights and branding in one plenary session.
- Category exclusivity from direct industry competitors.
- Opportunity to show a TVC during formalities (up to 90 seconds).
- Complimentary tickets:
 - Six (6) x Full Conference Registrations including Awards Dinner, Conference Day 1 & 2 and Networking Reception.
 - Two (2) x Regional Tour Registrations.
- Trade booth, prominently displayed in the breakout/catering area at both Conference days.
- Logo displayed on Adelaide Oval screens when in use.
- Full page advertisement in the Conference program (supplied by sponsor).
- Recognition across all social media platforms.
- Logo recognition in all promotional materials.
- Partner recognition across all social media platforms.
- Four (4) x banners in registration and catering areas (partner to provide).
- Additional verbal and on-screen recognition throughout the Conference.
- Opportunity to provide an offer via exclusive EDM to all Conference delegates.
- Invitation to Nuffield State events.
- A host of other benefits throughout the year, including Alumni access.

Total investment: \$40,000 +GST



Gold Conference partner

- Opportunity to participate in a panel discussion during the main plenary session.
- Exclusive naming rights opportunity for the Awards Gala.
- Opportunity to provide a three (3) minute address at the Awards Gala.
- Opportunity to show a TVC during formalities (up to 90 seconds).
- Complimentary tickets:
 - Four (4) x Full Conference Registrations including Awards Dinner, Conference Day 1 & 2 and Networking Reception.
 - One (1) x Regional Tour Registrations.
- Trade booth, prominently displayed in the breakout/catering area at both Conference days.
- Half-page advertisement in the Conference program (supplied by sponsor).
- Recognition across all social media platforms.
- Logo recognition in all promotional materials.
- Partner recognition across all social media platforms.
- Two (2) x banners in catering areas (partner to provide).
- Recognition throughout the Conference.
- Opportunity to provide an offer for the virtual delegate bag.
- Invitation to Nuffield State events.
- Opportunity to provide co-branded lanyards.

Total investment: \$20,000 +GST



Silver Conference partner

- Opportunity to be affiliated and recognised at one of the following events/initiative/activations:
 - Networking Cocktail Reception
 - Regional Tour Day 1
 - Regional Tour Day 2
 - Coffee Cart (Day 1 & 2)
- Complimentary tickets:
 - Two (2) x Full Conference Registrations including Awards Dinner and Networking Reception.
 - One (1) x Regional Tour Registrations.
- Logo recognition in all promotional material.
- Recognition in the Conference program.
- Recognition across all social media platforms.
- One (1) x banner in catering areas (partner to provide).
- Recognition throughout the Conference.
- Opportunity to provide an offer for the virtual delegate bag.
- Trade booth, prominently displayed in the breakout/catering area at both Conference days.
- Invitation to Nuffield State events.

Total investment: \$10,000 +GST



Bronze Conference partner

- Complimentary tickets:
 - Two (2) x Full Conference Registrations including Awards Dinner and Networking Reception.
- Logo recognition in all promotional materials.
- Recognition in the Conference program.
- Recognition across all social media platforms.
- One (1) x banner in catering areas (partner to provide).
- Recognition throughout the Conference.
- Option to add a trade booth (+\$1,000 +GST).
- Invitation to Nuffield State events.

Total investment: \$5,000 +GST

Image: The Barns of Freeling, Barossa Valley

In-kind Conference supporter

This is an opportunity to promote your business by providing product or services to enhance the 2025 Nuffield Australia National Conference. The value of this contribution will determine the level of recognition you will receive. Benefits and acknowledgement will be negotiated on a case-by-case scenario.



All sponsors have the opportunity to purchase additional tickets to the Conference, Awards Dinner, Networking Cocktail Reception and Regional Tour at early bird rates.

Partner with us

Thank you for your interest
in supporting the 2025 Nuffield
Australia National Conference.
For more information,
please contact:

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