



NEW PEAK BODY ESTABLISHED TO REPRESENT THE LUCERNE INDUSTRY!

More than 120 producers and industry representatives agreed to form a new peak body for Australia's Lucerne industry on October the 20th at a meeting held in Keith.

Lucerne Australia aims to:

- ∞ Provide a single representation for lucerne seed producers.
- ∞ Represent the best interests of lucerne producers in all aspects of production.
- ∞ Be continually informed on all aspects of the wider use of lucerne in agriculture.
- ∞ Promote the lucerne seed industry, particularly best production practices.
- ∞ Support and promote research, training and development activities pertinent to the lucerne production industry.
- ∞ Facilitate co-operation with statutory entities, government departments and other organisations that impact on the lucerne industry.
- ∞ Provide a forum for the exchange of views and the promotion of discussion, understanding and co-operation within the industry and with government and business.
- ∞ Raise funds to support the association through membership fees and levies.

Lively debate on the funding model and constitution of the new group, Lucerne Australia, was followed by unanimous commitment by those at the meeting, who represent 80 percent of Australia's Lucerne seed production.

Key points from the public meeting held Thursday the 20th of October, 2005.

- ∞ 126 Producers and industry representatives attended
- ∞ Executive committee elected, consisting of 5 producers and 3 industry representatives.
- ∞ The constitution was endorsed
- ∞ 33 apologies

First projects will be to:

- ∞ Advertise and select a suitable Executive Officer.
- ∞ Register constitution
- ∞ Register Business Name and obtain an ABN
- ∞ Establish contact points for the association
- ∞ Identify and prioritise key issues for the industry
- ∞ Identify and inform key stakeholders of the formation of Lucerne Australia
- ∞ Research funding opportunities

Elected Executive Committee

Charlie Hilton (Chairman)
Scott Campbell (Deputy Chairman)
John McMurray
Tony Zacker
Joe Cook
Shane Oster
James DeBarro
Graham Ramsdale

The current Executive Committee would like to acknowledge the commitment & work of all members of the original Steering Committee

We encourage all people and organisations with an interest in the Lucerne industry to contact us and become a member. Strength in the association will help to secure the future of the industry.

Point of Contact

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