

- Bill O'Keeffe
- Ireland
- 2010 Irish Nuffield Scholar

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Daly  
Trust



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# Our Farm



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- Study topic
- Relationships in growing your business
- Sponsors

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# Discussion Topics

What Nuffield has done for me

3 biggest lessons

Agriculture in Ireland

Global Focus Program

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# Nuffield to me

- Exposure to world agriculture
- Clarity on my business
- Pushed and energized me
- Exceeded my expectation

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# 3 Biggest learnings

- Understanding EU Subsidies
- Politics role in global agriculture
- Ireland's natural advantage/sustainability

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# Agri in Ireland

- Hand brake is up
- Impact on Nuffield
- 2009 quota change

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# Agri in Ireland the Future

- 2015 Gold rush
- Harvest 2020 Plan
- Vision
- Nuffield impact on 2020

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# Global Focus Program

- People
- Countries
- Understanding subsidies
- India Subsidies
- Sustainability in Ireland

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# Thank you

- Audrey
- Nuffield Australia
- Jim Geltch

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